

# NEWS RELEASE



**FORUM RESEARCH INC.**

## **New Brunswick Headed Toward PC Majority**

Toronto, September 13<sup>th</sup> – In a random sampling of public opinion taken by The Forum Poll™ among 880 New Brunswick voters, among those decided and leaning almost 4-in-10 (36.7%) will vote Progressive Conservative, compared to less than a third who will vote Liberal (29.9%). The Greens command a fifth of the vote (20.8%).

A little less than a tenth say they will support the People's Alliance of New Brunswick (7.7%).

Few say they will support the NDP (4.0%) or another party (0.9%).

### **PCs to win majority**

The Progressive Conservatives are expected to win a majority with 32 of the 49 Legislative Assembly seats, while the Liberals are projected to capture 15 seats. The Green party is projected to take 1 seat, and People's alliance of New Brunswick is projected to win 1 seat.

“The Progressive Conservatives look to have a decisive lead,” said Dr. Lorne Bozinoff, President of Forum Research, “and can expect to form a strong majority government on election day.”

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at [lbozinoff@forumresearch.com](mailto:lbozinoff@forumresearch.com) or at (416) 960-9603.

### **MEDIA INQUIRIES:**

Lorne Bozinoff, President  
[lbozinoff@forumresearch.com](mailto:lbozinoff@forumresearch.com)  
416.960.9603

“The Progressive Conservatives look to have a decisive lead,” said Dr. Lorne Bozinoff, President of Forum Research, “and can expect to form a strong majority government on election day.”



180 Bloor Street W., #1400  
Toronto, ON M5S 2V6  
T 416.960.9600  
F 416.960.9602  
[forumresearch.com](http://forumresearch.com)

# NEWS RELEASE



## MEDIA INQUIRIES:

Lorne Bozinoff, President  
lbozinoff@forumresearch.com  
416.960.9603

## Methodology

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 880 randomly selected New Brunswick Voters. The poll was conducted September 9-13, 2020.

Results based on the total sample are considered accurate +/- 3 percentage points, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at [www.forumresearch.com/samplestim.asp](http://www.forumresearch.com/samplestim.asp)

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Actual results depend on a party's ability to get their voters out. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at [forumpoll.com](http://forumpoll.com).



## Provincial voter intention

*Which party are you most likely to vote for in the provincial election on September 14th? + Even though you may not have made up your mind, which party are you leaning towards at this time?*  
[Decided and leaning]

## Age/Gender

%	Total	<25 years	18-34	25-34	35-44	45-54	55-64	65+	Male	Female
Sample	832	44	115	71	107	155	197	258	423	391
Progressive Conservative	36.7	22.9	16.5	12.6	26.7	40.9	41.1	50.3	41.6	32.7
Liberal	29.9	16.8	23.3	27.4	32.1	33.0	33.6	28.4	29.2	31.2
NDP	4.0	16.4	10.0	6.1	6.0	1.4	3.3	0.8	3.8	3.9
Green	20.8	42.5	44.7	46.1	21.8	15.4	13.0	12.8	16.0	24.5
People's alliance of New Brunswick	7.7	1.5	4.8	6.9	12.2	8.5	8.3	6.6	8.5	7.0
Another party	0.9	0.0	0.6	0.9	1.3	0.8	0.8	1.1	0.8	0.7

180 Bloor Street W., #1400  
Toronto, ON M5S 2V6  
T 416.960.9600  
F 416.960.9602  
forumresearch.com

# NEWS RELEASE



**FORUM RESEARCH INC.**

## **MEDIA INQUIRIES:**

Lorne Bozinoff, President  
lbozinoff@forumresearch.com  
416.960.9603

### **Overall Seat Distribution**



For more information:

Lorne Bozinoff, Ph.D.

President

Forum Research Inc.

Tel: (416) 960-9603

Fax: (416) 960-9602

E-mail: [lbozinoff@forumresearch.com](mailto:lbozinoff@forumresearch.com)



180 Bloor Street W., #1400  
Toronto, ON M5S 2V6  
T 416.960.9600  
F 416.960.9602  
[forumresearch.com](http://forumresearch.com)